

Expand Revenue. Attract New Customers. Build Your Brand.

Introducing a Gift Card & Loyalty Program for Your Business

With our flexible program, Moneris Solutions makes it easy for you to enhance your business with a Gift Card and Loyalty program. Did you know*:

- 80% of people would prefer to get a gift card to a favorite retailer than any other gift.
- Over 50% of gift card users spend more than the value of the gift card when redeeming it.
- 79% of people plan to purchase at least one gift card next holiday season.

Choose the right pre-designed or customized solutions for your business needs:

Pre-Designed:

- Pre-designed gift cards with your business name printed on the card
- Option to print your logo on pre-designed cards
- Pre-designed card carriers
- Merchant marketing kit including display, tent card and window sticker
- Welcome kit

Customized

- Includes set-up and 4/1 color process for custom card creation
- Pre-designed card carriers
- Merchant marketing kit including display, tent card and window sticker
- Welcome kit



Other benefits include:

- **Flexibility**
Let customers decide on the amount they wish to load on to the Gift Card.
- **Enhanced Fraud Security**
Gift Cards have enhanced security, and have no value until activated by your staff at the time of purchase.
- **No Cash Back Option**
Use Gift Cards to process merchandise returns, rather than giving cash back.
- **Increase Sales**
More than 50%** of Gift Card customers spend more than the initial face value loaded on the Gift Card.
- **New Merchandise**
Attract new customers and increase impulse purchases by prominently displaying Gift Cards at the point-of-sale and around your store or restaurant.
- **Powerful Promotional Tool**
Build repeat business with loyalty tracking and rewards.
- **Online Reporting**
Track issuance, redemption and outstanding balances.

For more information call 1-888-260-5395
or contact your Partner Manager.

*Statistics from ZDNet Research & BIGresearch 2007.

**National Retail Federation, Consumer Intentions and Actions Survey, January 2007. Conducted by BIGresearch.